



LEUKEMIA &
LYMPHOMA
SOCIETY®

LEUKEMIA
CUP REGATTA®



2015 St. Joseph's/Candler Leukemia Cup Regatta Sponsorship Opportunities

Georgia Chapter- Savannah Office

Dana Whitfield- Savannah Area Director

340 Eisenhower Drive, Suite 220

Savannah, GA 31406

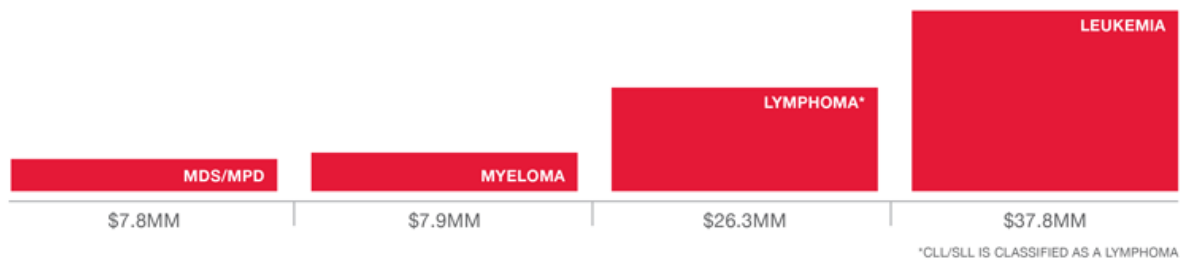
912.436.3280

Dana.Whitfield@lls.org



**IN 2014
LLS INVESTED
IN RESEARCH**

\$79.8 MILLION



Established in 1949, The Leukemia & Lymphoma Society’s mission is to cure leukemia, lymphoma and myeloma, and improve the quality of life for patients and their families. As a result of ongoing research, overall survival rates for leukemia have doubled, tripled and even quadrupled for blood cancers in the last 60 years. LLS initiatives are directed towards research, patient and community services, advocacy and education.

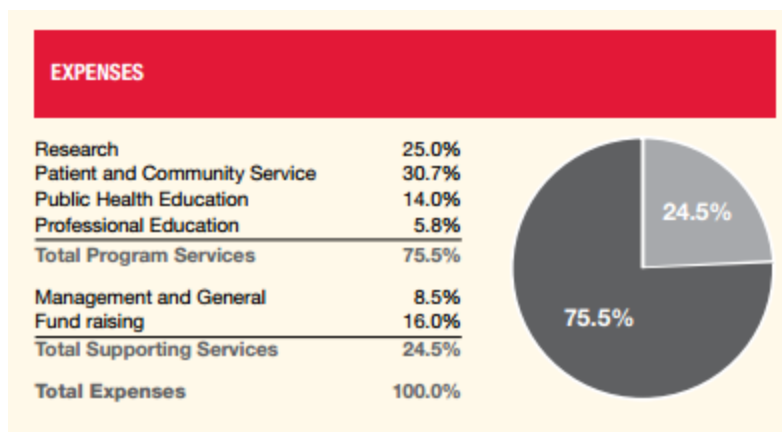
Our Investment

Because of the continued support of our partners and sponsors, in fiscal year 2014 we were able to:

- ✓ commit \$79.8 million to research
- ✓ support 350 research projects (and 25 TAP partnerships) in the United States, Canada and 7 other countries
- ✓ provide financial assistance to patients – over \$1.2 million in Georgia alone
- ✓ sponsor scientific conferences around the country
- ✓ produce educational materials and videos
- ✓ run dozens of [Family Support Groups](#) nationwide

Stewarding the Funds:

LLS has dedicated itself to being one of the top rated voluntary health agencies in terms of dollars that directly fund the LLS Mission. In fiscal year 2014, 75.5% of funds were spent on program services supporting the LLS Mission.





**CLAY
SHOOT**

April 25
FOREST CITY GUN CLUB

**YACHT
HOP**

TBA
SAV'H YACHT CLUB

**RUN
FOR JANE**

SEPT 5
FORT PULASKI

**POKER
RUN**

TBA
SAV'H YACHT CLUB

FISH

SEPT 11 & 12
SAV'H YACHT CLUB

**AUCTION &
DINNER**

SEPT 11
SAV'H YACHT CLUB

SAIL

SEPT 12 & 13
SAV'H YACHT CLUB

TENNIS

SEPT 12 & 13
SAV'H YACHT CLUB

**GOLF
INVITATIONAL**

SEPT 14
SAV'H GOLF CLUB

www.leukemicup.org/ga • 912-436-3275

PO Box 14254
Savannah, GA 31416



The Leukemia Cup is an opportunity to *make cures happen* while enjoying what you love.

The Leukemia Cup Weekend of Events evolved as a part of the Leukemia Cup Regatta after the Olympics came to Savannah in 1996.

Since 1997, members of the Savannah Yacht Club and the Leukemia Cup Executive Committee have worked tirelessly to expand the Leukemia Cup to a community-wide series of premier sporting events to help fight leukemia, lymphoma, and other blood cancers.

The Savannah Leukemia Cup is currently the 2nd largest event nationally, second only to San Francisco and includes a 5k run, clay shoot, golf, in-shore fishing, tennis and regatta.

The Leukemia Cup also includes a Black-Tie Dinner & Auction, Yacht Hop and a Pirate Poker Run.

To make cures happen. To help cancer patients live longer better lives.

That is why we sail, fish, yacht hop and we invite you to join us.

Thanks to generous people like you, this is a new world.

Hundreds of thousands of people diagnosed with blood cancer are today living normal, productive lives.

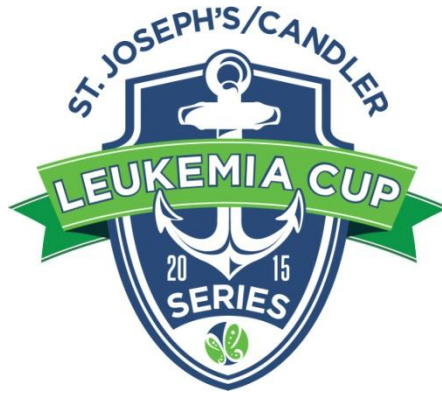
We are on the threshold of amazing breakthroughs. Your contribution accelerates miraculous new treatments and healing therapies once thought impossible. And with our co-pay and insurance assistance, many patients can now afford the medication they need.

Cures today. Not someday. That's the goal. And you are at the heart of it.

For more information please visit www.leukemicup.org/ga or call 912.436.3280.



PO Box 14254
Savannah, GA 31416



Commodore Sponsorship \$5,000

Marketing Benefits

- Company Name will be in Event Thank You Ad post-weekend of events in the Savannah Morning News
- Company Logo will be included on Yacht Hop Event Poster circulated to each local venue
- Company Logo will be on Event Banner at Yacht Hop Event
- Weekend Program will include one full color company logo. Weekend Program is distributed to over 700 Weekend of Events participants including Tennis, Golf, Fishing, Sailing, and our *Spirit of the Sea* Black-Tie Dinner and Auction
- Company will receive Recognition at Event Awards Ceremony
- Company Logo will be on Event T-Shirt
- Recognition available for multiple (3) Leukemia Cup Events
- Company Promotional Materials will be offered in Participant Gift Bags
- Company will receive recognition on Event Registration Forms
- Company Name will be listed on the Facebook Event Invitation
- Company will receive verbal recognition at Event by Event Chairman
- Company Logo will be featured on the Leukemia Cup Website

Participatory Benefits

- Company will be given complimentary event entry at Weekend of Events (qty varies dependent on event selected)
- Company representative will receive eight (8) tickets to the *Spirit of the Sea* dinner and auction
- Company will receive four (4) complimentary tickets to view Regatta from the Sponsor yacht



PO Box 14254
Savannah, GA 31416



Skipper Sponsorship \$2,500

Marketing Benefits

- Company Name Recognition in Event Thank You Ad in the Savannah Morning News
- Company Name will be included on Event Poster circulated to each local venue
- Company Logo will be listed on Event Banner
- Weekend Program will include one full color company logo to scale, consistent with dollar value Weekend Program is distributed to over 700 Weekend of Events participants including Tennis, Golf, Fishing, Sailing, and our *Spirit of the Sea* Black-Tie Dinner and Auction
- Company will receive recognition at Event Awards Ceremony
- Company Logo will be on Event T-Shirt
- Recognition available for multiple (2) Leukemia Cup Events
- Company Promotional Materials will be offered in Participant Gift Bags
- Company will receive recognition on Event Registration Forms
- Company Name will be listed on the Facebook Event Invitation

Participatory Benefits

- Company will be given complimentary event entry at Weekend of Events (qty varies dependent on event selected)
- Company representative will receive four (4) tickets to the *Spirit of the Sea* dinner and auction
- Company will receive two (2) complimentary tickets to view Regatta from the Sponsor yacht



PO Box 14254
Savannah, GA 31416



Crew Sponsorship _____ \$1,500

Marketing Benefits

- Company Name Recognition in Event Thank You Ad in the Savannah Morning News
- Company Name will be included on Event Poster circulated to each local venue
- Company Logo will be on Event Banner
- Weekend Program will include one full color company logo to scale, consistent with dollar value Weekend Program is distributed to over 700 Weekend of Events participants including Tennis, Golf, Fishing, Sailing, and our *Spirit of the Sea* Black-Tie Dinner and Auction
- Company will receive Recognition at Event Awards Ceremony
- Company Logo will be on Event T-Shirt

Participatory Benefits

- Company will be given complimentary event entry at Weekend of Events (qty varies dependent on event selected)
- Company representative will receive two (2) tickets to the *Spirit of the Sea* dinner and auction
- Company will receive two (2) complimentary tickets to view Regatta from the Sponsor yacht

Banner Sponsorship _____ \$500

Marketing Benefits

- Company Name Recognition in Event Thank You Ad in the Savannah Morning News
- Company will receive recognition on Event Poster and Banner
- Company will receive recognition on Event TShirt
- Weekend Program will include one full color company logo to scale, consistent with dollar value Weekend Program is distributed to over 700 Weekend of Events participants including Tennis, Golf, Fishing, Sailing, and our *Spirit of the Sea* Black-Tie Dinner and Auction
- Company will receive two (2) Event T-shirts.



PO Box 14254
Savannah, GA 31416



Flexibility to create custom sponsorship packages also exist.

In-Kind Donations are welcome, but do not translate to dollar for dollar marketing benefits.

Please contact Dana Whitfield to create your package today to maximize your visibility at our event or complete the form below and submit.

Please sign us up to participate in the 2015 St. Joseph's/Candler Leukemia Cup Regatta.

— Commodore Sponsor	\$ 5,000
— Skipper Sponsor	\$ 2,500
— Crew Sponsor	\$ 1,500
— Banner Sponsor	\$ 500

Company Name

Contact Person

Phone Number

Email

Thank you for your support of our mission to cure blood cancers and improve the quality of life for patients and their families.

Please return this form to:

The Leukemia Cup Regatta

PO Box 14254

Savannah, GA 31416



PO Box 14254
Savannah, GA 31416