



14th Annual Leukemia Cup Regatta  
**January 19, 2013**

**ABOUT THE LEUKEMIA & LYMPHOMA SOCIETY**

The Leukemia & Lymphoma Society is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. The mission of The Leukemia & Lymphoma Society is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

THANKS TO PEOPLE LIKE YOU some **amazing advancements** have been announced in the past year. These include the DNA based "Targeted Therapies" rather than "broad spectrum" chemotherapies and using patients OWN BLOOD CELLS to specifically fight ONLY the cancerous cells.

**FUNDRAISING INCENTIVES**

Our fundraising levels are below. Please note that you do not have to be a captain or a crew member to fundraise and receive incentives!

**Raise \$25**

- 2013 Leukemia Cup Regatta T-shirt

**Raise \$50**

- 2013 Leukemia Cup Regatta T-shirt and Leukemia Cup Pint Glass

**Raise \$100**

- 2013 Leukemia Cup Regatta T-shirt, Leukemia Cup Pint Glass and Leukemia Cup Dry-Fit Long-sleeve T-shirt

**Raise \$250**

- Fleece Vest and cumulative gifts through \$100

**Raise \$500**

- Fleece Vest, 15% North Sails Discount Certificate and cumulative gifts through \$499

**Raise \$1,000**

- Personalized all-weather jacket, 20% North Sails Discount Certificate and cumulative gifts through \$499

**Raise \$3,000**

- \$100 gift card to West Marine, 25% North Sails Discount Certificate and cumulative gifts through \$299

**Raise \$10,000**

- Fantasy Sail with sailing legend Gary Jobson in Florida!