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[www.hcana.hobieclass.com](http://www.hcana.hobieclass.com)

Dear Business Owner,

We would like to invite you to be a sponsor in a growing exciting sport that is sweeping the nation! Sailing is a sport that is becoming more popular each year as kids, young adults, and both men and women are discovering how much fun it is to sail. Sailing is an active, eco- friendly, fun and competitive sport. Reach potential customers by promoting through this event. In return you will receive a great deal of exposure and publicity for your business and products.

The Hobie Class Association of North America will host the **44<sup>th</sup> HOBIE 16 North American Championships** on September 21-26, 2014 at the Lewes Yacht Club, Lewes, Delaware. Racing will take place in the Delaware Bay. This event has been designated as the Qualifier for the 2015 Pan American Games.

Each year this regatta is attended by upwards of 120 racers. The **44<sup>th</sup> HOBIE 16 North American Championships** is an International Event and therefore attracts competitors from the all over North America, as well as many from the local area. We are expecting teams from Puerto Rico, El Salvador, Guatemala, Mexico, Canada and Brazil. In addition, hundreds of spectators and water enthusiasts will be witness to one of the areas most competitive sailing regattas on the East Coast. In 2013 we received a great deal of coverage by the local newspaper press, social media, radio and local TV stations. With your sponsorship help we will be able to further interest in our sport of Hobie Cat sailing to active athletes, individuals and families while helping to promote your business, products and services.

Should you decide to be a sponsor of the **44<sup>th</sup> HOBIE 16 North American Championships** you have the option of many levels of participation. Attached is our 2014 sponsorship form that will provide the details. I would like to strongly encourage you to consider our VIP level, which includes your business logo on one of the racing sailboats and an invitation to join us at any one of our 3 dinner parties; Sunday – Welcome Party, Wednesday – Mid-week Social or Friday – Awards Banquet of our **44<sup>th</sup> HOBIE 16 North American Championships**. We also welcome in kind donations. Of course any level of sponsorship is valued and appreciated. All sponsors are added to our event's website.

Thank you and we look forward to hearing from you soon.

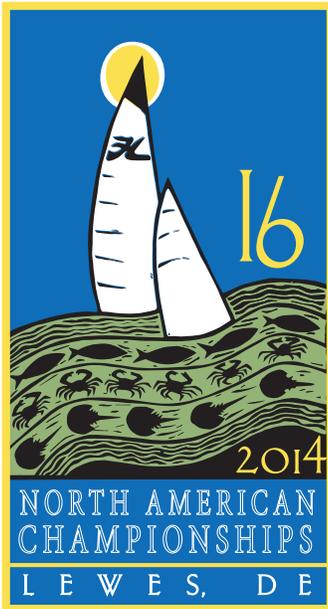
Sincerely,

*Bill Kast*

Bill Kast

**44<sup>th</sup> HOBIE 16 North American Championships**

Sponsor Committee Chair



## 2014 44<sup>th</sup> HOBIE 16 North American Championships Advertising Sponsor Response Form

We invite you to consider being a sponsor in the 44<sup>th</sup> HOBIE 16 North American Championships sailing regatta to be held on the Delaware Bay at the Lewes Yacht Club, Lewes, DE. Be a part of this exciting event and gain some great exposure for your business and products by being a sponsor in our multi-page racing program, event website and other promotion opportunities, including boat hull decals, event banners and signage. We also hand out welcome packets to each racer, if you have a small item that promotes your business, we'll add them to the packets. Reach a new audience for your business. To be part of this unique opportunity, please fill out the information below, include payment and mail it back to us by Tuesday, July 15th with your advertisement, business card and or business logo. We welcome in kind donations as well. Thank you.

### Please Print:

Business Name: \_\_\_\_\_

Your Name \_\_\_\_\_ Title \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

e-mail \_\_\_\_\_

1. \_\_\_\_\_ Yes, I would like to be a full page VIP sponsor (8 1/2x11") \$300 – includes:  
business logo hull decal on (1) Hobie Cat 16, program listing, banner logo, & dinner invite.
2. \_\_\_\_\_ 1/2 Page \$145      \_\_\_\_\_ 1/4 Page \$85      \_\_\_\_\_ Business Card \$40
3. \_\_\_\_\_ 1/4 page ad **and** business logo hull decal on (1) Hobie Cat 16, \$200
4. \_\_\_\_\_ I'm interested in other promotion opportunities, please contact me to review.

Amount Enclosed: \$ \_\_\_\_\_ Please make checks payable to: **Hobie Division 11**

### Submission Deadline is: JULY 15, 2014

**Mail to:** Bill Kast, 3137 Silvercrest Road, Nazareth PA, 18064

Please include your camera-ready artwork, (Vector art preferred for hull decals.) logo or business card or email high-resolution jpeg or png files by e-mail to: [Wkast19459@rcn.com](mailto:Wkast19459@rcn.com)

Thank you very much for your support,

*Bill Kast*

Bill Kast

44<sup>th</sup> HOBIE 16 North American Championships

Sponsor Committee Chair

Visit our website for more information. [www.hcana.hobieclass.com](http://www.hcana.hobieclass.com)

