

# SAILING INSTRUCTIONS

Corpus Christi Yacht Club  
June 13-16, 2016



**RACE WEEK**  
**CCYC**  
— 2016 —

*Michelob*  
**ULTRA**

## PHOTO COMPETITION INSTRUCTIONS

### 1. INVITATION

- 1.1. For the 2016 CCYC Race Week, there will be a photo competition to exhibit the sport of sailing and showcase Corpus Christi Bay. Awards will be given to competitors for submitting the best photos. This competition does not require that the photographers compete in Race Week.
- 1.2. All contributors should only submit photos in good taste and which promote the Corpus Christi Yacht Club and the Race Week sponsors.

### 2. CATEGORIES

- 2.1. Awards will be given for the 1) Best Overall Photo, and 2) Best Photo Incorporating a Sponsor.
  - 2.1.1. *Best Overall Photo* – A competitor will receive an award for contributing the best photo from Race Week.
  - 2.1.2. *Best Photo Incorporating a Sponsor* – A competitor will receive an award for contributing the best photo capturing the excitement of Race Week while at the same time recognizing one of the Sponsors: Michelob Ultra or Laurent-Perrier Champagne.

### 3. RULES

- 3.1. All photos must be posted to Instagram and facebook.
- 3.2. All photos must use each of the following hashtags in order to be evaluated and considered:
  - 3.2.1. #ccyccraceweek
  - 3.2.2. #corpuschristiyachtclub
  - 3.2.3. #corpuschristibay
- 3.3. All photos must also use one of the following hashtags when incorporating one of the respective sponsors:
  - 3.3.1. #michelobultra
  - 3.3.2. #laurentperrier
- 3.4. All photos must also list the name of the photographer in the caption. Example: *Photo*

*taken by John Smith.*

- 3.5. All photos must be posted online with the required hashtags within forty-five (45) minutes of the RC docking on Saturday.
- 3.6. The photographer or a representative must be present at the CCYC social on Saturday evening in order to accept the award. Otherwise, the award may be given to the photographer of the next best photo.
- 3.7. All competitors give absolute right and permission for any photographs or video footage taken to be published in any media whatsoever, for either editorial or advertising purposes, or to be used in press information.