



2017 South Atlantic Regional Symposium

AGENDA

Friday January 27th, 2017 1:00 PM • 5:00 PM

HOSTED BY

South Atlantic Yacht Racing Assoc.
Hilton Head Island

EVENT OVERVIEW

The Regional Symposiums provide an opportunity for organizations to share ideas and concerns about sailing education and programming within a specific region of the United States. All are welcome regardless if you're from a Community Program, Commercial School, Yacht Club, High School/College program, an instructor or from any other organization (sailing specific or not).

The event is set in a roundtable format designed for productive exchanges between participants. US Sailing will provide the moderator to facilitate discussion and offer a national perspective on some of the issues that face our industry. The topics listed below serve as a starting point for addressing a myriad of topics. The event is free for US Sailing members and \$10 for non-members.

Please register in advance at: <http://www.ussailing.org/events/symposium-and-meetings/regional-symposiums/>

SCHEDULE OF EVENTS

1300-1330: Welcomes and Introductions

Welcome: Bryce Dryden & Martine Zurinskas

Opening Remarks and Meeting Moderator: Windy Key

1330-1430: Topic #1: First Sail Program – how to bring it home

During this session we'll discuss the nationwide movement to grow sailing. Hear about the plan; how it can positively impact your organization and find out how to get on board.

1430- 1530: Topic #2: Adult Learn to Sail

In the summer of 2012, US Sailing sent a survey to the approximately 1500 members organization to gain a better understanding of what they are currently offering (and if they're not- why), and what they'd like to see from US Sailing. We'll discuss the results of that survey and also address what ways different programs have had success or where they've seen roadblocks. We'll also discuss the US Sailing Keelboat School network and US Powerboating programs as ways to add to your existing programs.

1530-1545: Break

1545- 1645: Topic #3: Pathway Development – how do we make youth sailors into adult sailors without “gaps”?

Junior and adult sailing have largely become two different entities. This topic will discuss why, the challenges different age ranges encounter in keeping sailors engaged and how to facilitate the evolution from junior sailor to lifetime sailor.

1645-1700: Wrap Up

Moderator lead discussion to recap the day’s discussion, list takeaways, and ask questions.

1700-1830: Social Networking Opportunity

Please join us for a drink and some continued conversation after the event at a location to be determined

Event contact: Martine Zurinkas mar_rawlings@yahoo.com