



Contact: Christopher E. Howell
Cell: 440-796-3100
E-mail: howell@j70office.com

FOR IMMEDIATE RELEASE

Sponsors Announced for Inaugural J/70 North American Championship Regatta

2013 Event is Now the “Hillman Focused Advantage Fund J/70 North American Championship”

Annapolis, MD, USA – September 11, 2013 – With final preparations underway for the first-ever J/70 North American Championship, regatta organizers today unveiled an impressive list of sponsors:

Title Sponsor

Hillman Capital Management (www.hillmancapital.com) leads the sponsor group as Title Sponsor. In recognition of Hillman Capital’s significant contribution to the success of the regatta, the event is now named the “Hillman Focused Advantage Fund J/70 North American Championship.”

Silver Sponsor

Atlantis Weathergear (www.atlantisweathergear.com) has been involved in the J/70 class since the outset, with sailors wearing their gear both on and off the water. Look for many of the top racers (and the race committee) to be outfitted in Atlantis gear.

Bronze VIP Sponsors

Atlantic Yacht Rigging and Supply (www.ayrs.net) is a full service yacht rigging, logistics, and management company based in North Kingstown, RI. They will be on-site providing rigging support to participants in the regatta.

North Point Yacht Sales (www.northpointyachtsales.com) is the J/Boats dealer for the mid-Atlantic states, with its main office in Annapolis, Maryland. NPYS provides the full range of new and used boat sales as well as after-sale service and support.

North Sails (www.onedesign.com) has become the world leader in sailmaking through an ongoing commitment to making sails that are faster, lighter and longer lasting than any other sails in the world. North Sails has supported the J/70 class since its inception.

Quantum Sail Design Group (www.quantumsails.com) manufactures sails and accessories for some of the most successful racing programs in the country, from the largest to smallest boats. Look for their sails on many of the top boats in the regatta.

Raptor Sails, Inc. (www.raptorsails.com) manufactures performance foam deck grip kits for many one-design classes, including the J/70. Look for their distinctive grey foam decking on many of the top boats in the regatta.

Torqueedo (www.torqueedo.com/us) is the leader in the fast-growing electric outboard motor industry. Many J/70 owners choose to power their boats with the Torqueedo all-electric, rechargeable outboard motor, avoiding the noise, gas and oil associated with traditional outboard motors.

Velocitek (www.velocitek.com) manufactures the ProStart and Speedpuck, which are ubiquitous accessories on all high-performance sailboats, including the J/70. Velocitek will be providing on-site support at the regatta for its many customers in the J/70 class.

Bronze Sponsors

J/World Annapolis (www.jworldannapolis.com) is the performance sailing school. The Annapolis location actively campaigns a J/70 in many regattas and J/World coaches are supporting many of the teams entered in the event.

Sail22, LLC (www.sail22.com) is the premiere sailing concierge service for small and large sailboat teams. They are experts in sailing parts, gear and rigging and count many J/70 owners as long-time customers.

VIP Sponsors

Eastport Design (www.eastportdesign.com) is a very talented design group that is responsible for the logo and overall look of the regatta. The event organizers are very grateful for their skill and support.

Harken Inc. (www.harken.com) is a leading manufacturer and marketer of quality sailboat hardware and accessories. All J/70s are factory-equipped with Harken hardware and many J/70 sailors rely on Harken covers, sailing gear and McLube lubricants.

In-Kind Sponsors

Chris Larson Sailing (www.clsailing.com) will be providing a local knowledge talk at the skippers' meeting for the event and Chris is coaching a number of the teams in the regatta.

J/Boats (www.jboats.com) is the creator of the J/70, the “baby J” that is taking the world by storm. Members of the J/Boats team will be racing in the regatta and providing shore-side support.

Spinsheet (www.spinsheet.com) is the sailing magazine for the Chesapeake Bay. Spinsheet is a must-read each month and an extraordinary supporter of the Annapolis sailing community.

* * *

About the Hillman Focused Advantage Fund J/70 North American Championship:

The event will be hosted by the Annapolis Yacht Club and J/70 Fleet 1. Racing days are September 26-28, 2013. Ninety boats and more than 400 sailors will be participating in the event both on and off the water. Visit www.j70nac.com for complete regatta information.

###